BC 1 Call Strategic Plan: 2026 – 2028

Vision: A safer BC by protecting people, the environment, and underground infrastructure.

Mission: To support safer digging practices by providing the excavation community and the public with information to help prevent damage to underground infrastructure.

Strategic Priorities

- 1. Sustain and Strengthen Organizational Excellence
- 2. Support and Grow a Thriving Membership
- 3. Drive Awareness and Increase Service Use
- 4. Advance Service Quality and Experience
- 5. Lead Through Collaboration and Advocacy

