

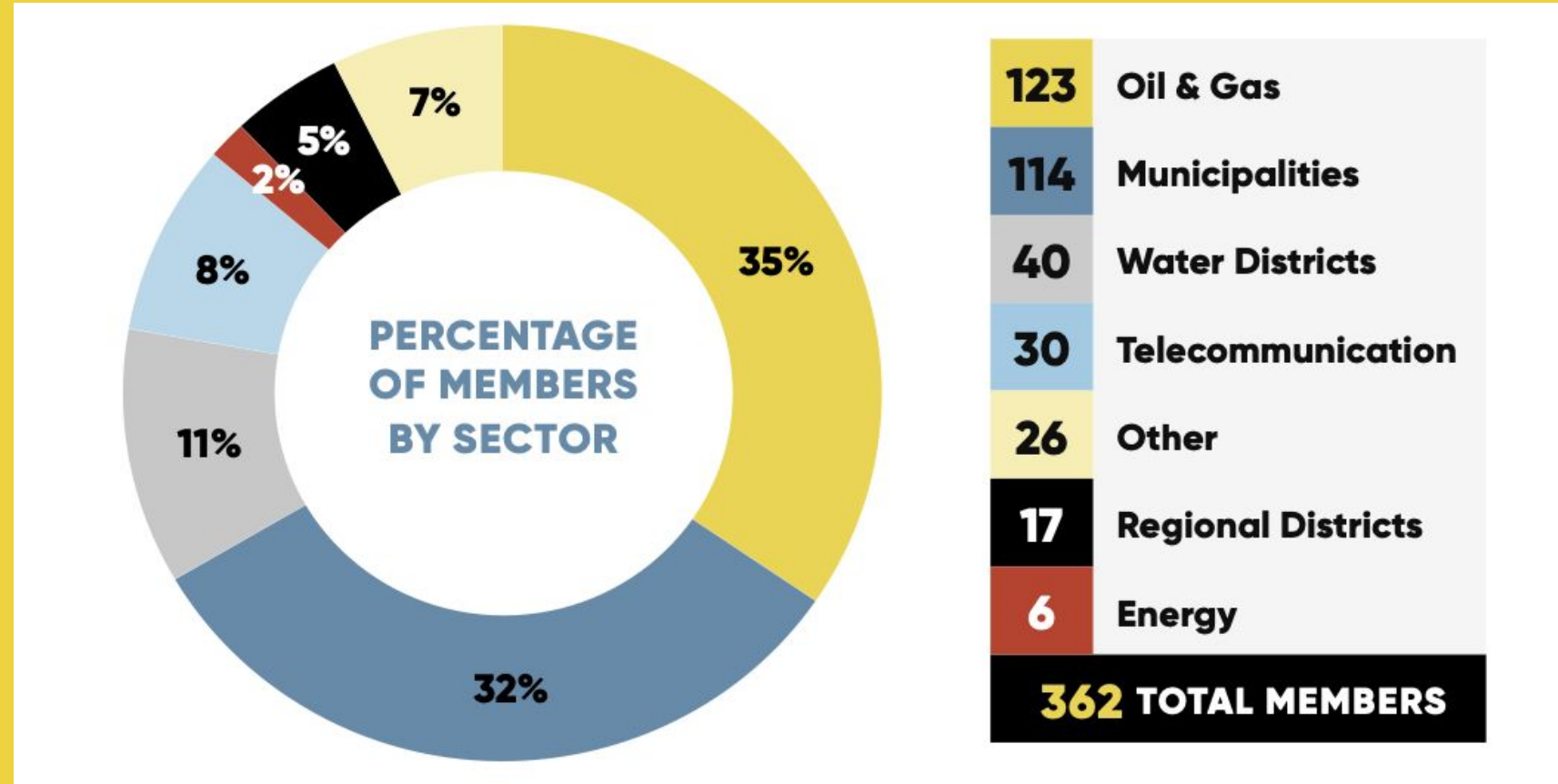


The Case for Membership

WHO ARE BC 1 CALL MEMBERS?


Safety-minded public and private sector owners of underground infrastructure

Membership by Sector



- 70% of local governments
- 98% of the telecommunications sector
- 100% ERBC pipeline permit holders

89% of Member Survey respondents say their BC 1 Call Membership is an important component of their damage prevention strategy.



“

Membership in BC 1 Call has helped support our community's development and growth, and has saved the City significant expense, by preventing avoidable civic infrastructure damage. Membership is also a key component to our City's safety program and planning.

”

Chris Anderson,
Public Works
Manager,
City of West Kelowna
*BC 1 Call Member since
2010*

MEMBERSHIP VALUE

As a collaborative, membership provides:

ACCESS TO A **WORLD-CLASS ONE CALL SYSTEM**, AS A **COST-EFFECTIVE SOURCE OF LOCATE REQUESTS** FROM EXCAVATORS

A VEHICLE FOR **COST-EFFECTIVE PROMOTION OF THE CLICK OR CALL BEFORE YOU DIG MESSAGE** – ONE THAT OFTEN FALLS BELOW MEMBERS' INDIVIDUAL CORPORATE COMMUNICATIONS PRIORITIES

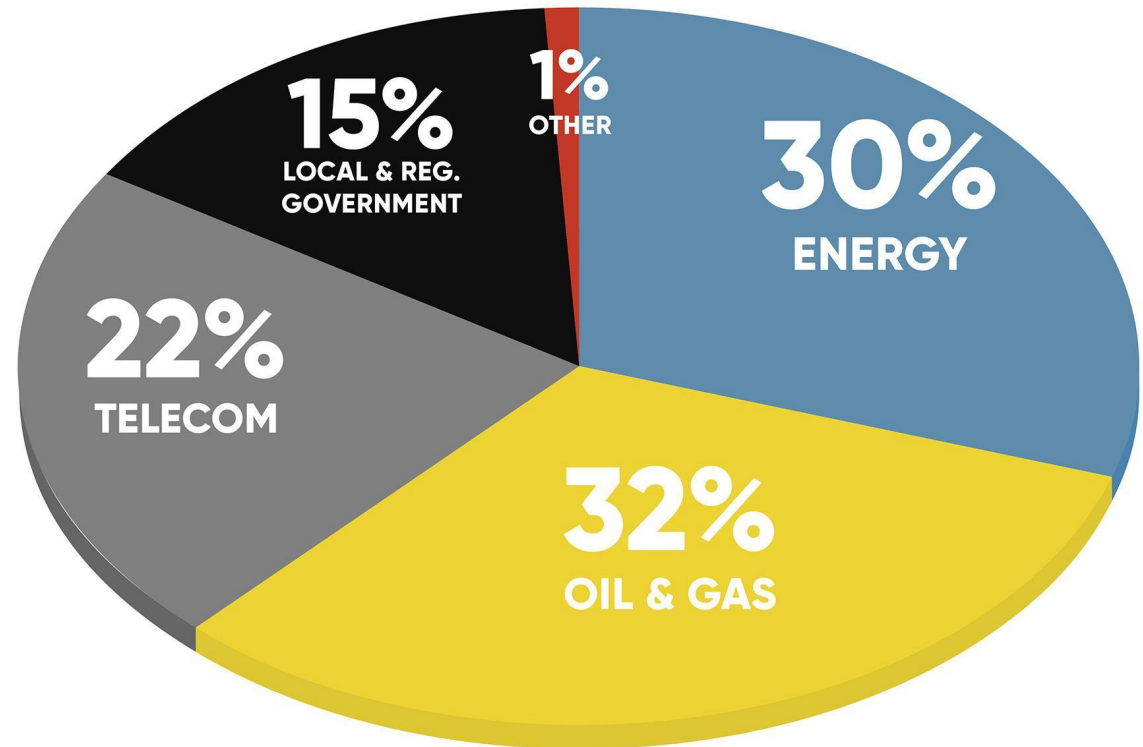
A **SAFE DIGGING HUB** FOR MEMBERS, EXCAVATORS, EDUCATIONAL PARTNERS AND REGULATORS

A Cost-Effective Shared Service

BC 1 CALL OPERATES AS A **NON-PROFIT** UNDER A FEE MODEL THAT WORKS FOR ALL MEMBERS

MEMBER FEES SUPPORTING BC 1 CALL'S BUDGET

(BREAKDOWN BY SECTOR)



DAMAGE TO INFRASTRUCTURE

Potential
consequences
include...

ENVIRONMENTAL CONTAMINATION

LOSS OF SERVICE – 86% OF
REPORTED DAMAGES RESULT IN
SERVICE DISRUPTION

EMERGENCY RESPONSE EVENTS

PROJECT DELAYS

INCREASED COST OF SERVICE
DELIVERY

INCREASED INSURANCE PREMIUMS

DECREASED CREDIBILITY AROUND
SERVICE DELIVERY/RELIABILITY

ARE YOU A MEMBER YET?

There is growing awareness among the general public of BC 1 Call's public service.

ACCORDING TO A PUBLIC AWARENESS SURVEY CONDUCTED BY BC 1 CALL IN JUNE, 2023:

60% of British Columbians have some familiarity with BC 1 Call

80% said that all owners of underground infrastructure in their communities should be a member of BC 1 Call

ACCORDING TO BC 1 CALL'S 2022 USER SURVEY:

85% of BC 1 Call users utilize the free service because it is a critical step to ensuring safe digging and protection of their communities

BECOME A MEMBER

Why risk it?

RISK TO THE PUBLIC

RISK TO YOUR EMPLOYEES

RISK OF SERVICE DISRUPTION

RISK TO YOUR REPUTATION

RISK OF REGULATORY
NON-COMPLIANCE

RISK OF LOST CUT REPAIR
REVENUES

RISK TO CULTURALLY SENSITIVE
AREAS

AT A GLANCE

2022 Service Volumes & Membership



234k

Locate Requests



110k

Registered Users



362

BC 1 Call Members

MEMBER RESOURCES

- Prospective Member Information Package
- Member's Agreement (including Appendix A)
- Notices & Requests, including surveys, fee notices
- 2022 Report to Members and Partners

BECOME A MEMBER

If you are the owner or operator of buried facilities, and you're interested in becoming a BC 1 Call member, please contact us at membership@bc1c.ca



Here to help you protect your communities and critical services.